

# Mackenzie Thomas

*is a copywriter*

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## Experience

### ***McKinney (2020)***

Copywriting Intern - Little Caesars, SEC Network,  
ESPN, Choice Hotels, Innovation

### ***Carriage House (2020)***

Copywriter & Launch Team - Local Richmond, VA pro  
bono freelance writing

### ***Goodby, Silverstein & Partners (2018-19)***

Account Manager - Adobe Inc., BMW International

### ***FleishmanHillard Brussels (2018)***

Digital, Social & Creative Intern - DSW, Monsanto,  
AB InBev, House of European History

### ***We Are Alexander (2017)***

Copywriting Intern - Budweiser, Bud Light, Landshark,  
Lime-a-Rita, Natural Light, Busch, Estrella Jalisco

### ***Mizzou Office of Student Organizations (2016-18)***

Communications Coordinator

### ***Odd Jobs***

Corporate Communications Intern (KC Power & Light),  
Smoothie King, Hallmark, Lucky Brand, Bank Teller,  
Staples, Men's Wearhouse

## Education

### ***VCU Brandcenter (2020)***

M.S. / Business

Concentration in Copywriting

### ***University of Missouri (2018)***

Bachelor of Journalism

Concentration in Strategic Communication

Emphasis in Copywriting | French Minor

## Skills

Creative Concepting

Writing (Duh)

Angsty/Ironic Poetry

Befriending Account Managers

Fire Tweets

Baked Mac & Cheese

Dog Telepathy

Deep Internet Searches

Memorizing Completely Useless Numbers