

# Mackenzie Thomas

*is a copywriter*

*mackenziet212@gmail.com*

*(816) 854-9844*

*www.mackenziethomas.com*



## Experience

### Senior Copywriter

Mother LA | Current  
Postmates, Sonic, GLAMOUR, Peloton

### Copywriter

McKinney | 2020-2022  
Little Caesars, ESPN, Samsung, Shoe Show, Shoe Dept.

### Copywriting Intern

McKinney | Summer 2020  
Little Caesars, ESPN

### Copywriter

Carriage House | Summer 2020  
Launch Team, Variety of Local Richmond Businesses

### Account Manager

Goodby, Silverstein & Partners | Aug. '18 - July '19  
Adobe, BMW International

### Digital, Social & Creative Intern

FleishmanHillard | Summer 2018  
DSW, Monsanto, ABInBev, House of European History

### Copywriting Intern

We Are Alexander | Summer '17  
Budweiser, Bud Light, Landshark, Natural Light, Busch,  
Estrella Jalisco

### Communications Coordinator

Mizzou Office of Student Organizations | Aug. '16 - May '18

## Education

### VCU Brandcenter

M.S. in Business | May 2021  
Copywriting Concentration

### University of Missouri

Bachelor of Journalism | 2018  
Concentration - Strategic Communication  
Emphasis - Copywriting  
Minor - French

## Skills

*Creative Concepting*

*Writing (Duh)*

*Angsty/Ironic Poetry*

*Fire Tweets*

*Baked Mac & Cheese*

*Deep Internet Searches*

*Memorizing Completely Useless Numbers*